

## **Powerful partnership for AFGC and Touchstone Executive Search**

The Australian Food and Grocery Council is proud to announce a new partnership with leading FMCG senior executive search group Touchstone Executive Search.

The AFGC is the peak body for Australia's food and grocery manufacturing industry and Touchstone is a group with deep expertise in securing the best senior executive talent to help clients achieve their business goals. Touchstone has been working and specialising in the fast-moving consumer goods (FMCG) and related industries since 2003.

Under the partnership agreement the AFGC and Touchstone will work together to help the Australian food and grocery manufacturing industry meet the challenges emerging around growth and profitability, understanding consumer needs and ensuring operations have the right skills and capabilities for the global 21<sup>st</sup> century marketplace.

Touchstone has been a sponsor of the AFGC for 15 years and the partnership builds on the important work the organisations are doing together to support the food and grocery manufacturing industry.

AFGC CEO Tanya Barden said the partnership with Touchstone will enhance mentoring and educational opportunities for AFGC members and benefit the entire industry.

"Working with a partner who has a long-standing commitment to and understanding of food and grocery manufacturing in Australia provides a great opportunity for AFGC members," Ms Barden said.

Touchstone Managing Director Chris Klingbeil said the new partnership with the AFGC brings two close organisations even closer and will create new development opportunities for FMCG executives.

"We've sponsored the AFGC since 2006 and we're thrilled to announce this new, multi-year strategic partnership today," Mr Klingbeil said.

"The AFGC and Touchstone are both passionate about positively representing and growing the food and grocery sector and we're excited to work with Tanya and the AFGC team to help best position this critical industry for the future."

### **About the AFGC**

The Australian Food and Grocery Council (AFGC) is the leading national organisation representing Australia's food and grocery manufacturing sector. Established in 1995, the AFGC promotes the role the sector plays in sustaining Australia's economic, community and environmental health, advocates on issues of concern and interest to the sector, and acts as a forum to discuss and pursue those issues. The \$127 billion food and grocery manufacturing sector is a significant contributor to the Australian economy and directly employs more than 276,000 people, with 108,000 of those jobs in rural and regional Australia.

### **About Touchstone Executive Search**

Touchstone Executive Search work with clients to achieve their business goals by securing the best senior executive talent. Since 2003 Touchstone has advised Australian and multinational public and private

companies on senior appointments across the Asia-Pacific region. Through research, experience, and global network relationships, Touchstone has built deep industry expertise and behavioural knowledge, facilitating the delivery of high-calibre shortlists quickly, efficiently and tailored to client briefs.

Touchstone's achievements in not only successfully securing senior talent for our clients but, critically, the retention of talent in the long term, is market leading.

### **Contact**

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